



**JUNIOR LEAGUE OF  
GREATER LAKELAND**  
*Women building better communities*

## “World of Readers”

More than **800 children** and their families are expected to attend the 5<sup>th</sup> annual “World of Reading Festival” scheduled for **Saturday, March 20, 2010** at Barnett Park in Downtown Lakeland. Families in the greater Lakeland area attend this free event and travel through five countries where they work on crafts, learn about the country and develop knowledge on the importance of reading in the home. Upon completion of the journey, each child selects a book for FREE. This event is designed to increase family participation and awareness of early literacy activities, making Lakeland a better community.

***Don't miss the opportunity to partner with us on this journey of reading for children!***

**Yes, I want to be part of this event for children in Greater Lakeland**

- Overall Sponsor—Name recognized for all promotions, including bags- \$2,500
- Country Sponsor- \$250 each- Signage at Country (Indicate which country)  
                           \_\_USA \_\_Japan \_\_Mexico \_\_France \_\_Canada
- Popcorn Sponsor- \$250
- Ice Cream Sponsor- \$250
- Volunteer Lunch Sponsor- \$250
- Set up a table to promote your business- \$100

**Sponsorship recognition includes:**

- Signage prominently displayed at the event
- Company name on all flyers and marketing materials
- Company name and thanks on the JLGL website, member e-blast and newsletter

Company Name \_\_\_\_\_

Name you wish to appear on all donor recognition: \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

Method of payment:  Check     Credit Card- Visa or Mastercard

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as shown on card: \_\_\_\_\_

Billing address if different than above: \_\_\_\_\_

Please invoice me (must be paid within 90 days)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Checks should be made payable to Junior League of Greater Lakeland and**

**mailed to: JLGL, P.O. Box 8797, Lakeland, FL 33806-8797**

**Visit [www.jlgl.com](http://www.jlgl.com) to pay your sponsorship online!**

*The Junior League of Greater Lakeland is a 501c3 organization. All donations are tax deductible to the extent allowed by law. No portion of your gift was retained by a professional solicitor. JLGL receives 100% of your contribution.*